



An Affair to Remember

The Many Masks of Lupus



Sponsorship Opportunities

Lupus Society

Saturday, November 7, 2009
HR MacMillan Space Centre

◆ **PHYSICIANS BREAKFAST MEETING ON EMERGING TOPICS IN LUPUS**

Hosted by **John Esdaile**, MD, MPH, FRCPC, Scientific Director of Arthritis Research Centre of Canada. Spearheaded the creation of the Arthritis Research Centre of Canada; published a landmark paper on the efficacy of hydroxychloroquine in SLE which has altered the treatment of this disease for many patients. Dr. Esdaile has been named a Kirkland Scholar by the Kirkland Foundation in New York.

◆ **LUPUS SYMPOSIUM**

A remarkable line-up of internationally famous lupus experts discussing latest research and the various aspects of this mystifying disease. Outstanding past speakers have included Dr. John Esdaile, Dr. Danielle Wallace, Dr. Matthew Liang, Dr. Susan Manzi, Dr. Sasha Bertnatsky and many more prominent medical professionals.

◆ **MUSIC OF THE NIGHT GALA EVENING FUNDRAISER**

Where the lupus community including medical professionals, corporate friends, sponsors and supporters meet to enjoy a culinary delight! An extraordinary evening of musical entertainment featuring Canadian recording artists & entertainers performing a variety of musical styles.

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PLATINUM SPONSOR - \$25,000 (ONE ONLY)

Event Benefits

- Recognition as the Platinum Sponsor in all Media
- Top Tier Placement of Logo on all Event Signage
- Prominent Display of Banner at Event
- Full Page Ad on Inside Cover of Event Program
- Prominent Logo on Badges and Information Kits
- 20 guests invited to the Gala Evening including Music of the Night Golden Circle seating
- Receive Award & Speak during Music of the Night
- Information placed in Delegate Bags

GOLD SPONSOR - \$15,000 (INDUSTRY EXCLUSIVITY)

Event Benefits

- Recognition as Gold Sponsor select media releases
- 2nd Tier Placement of Logo on all Event Signage
- Preferred Display of Banner at Event
- Full Page *Colour* Ad in Event Program
- Large Logo on Information Kits
- 10 guests invited to the Gala Evening including Music of the Night Golden Circle seating
- Receive Award during Music of the Night
- Information placed in Delegate Bags

SILVER SPONSOR - \$5,000

Event Benefits

- Recognition as Sponsor in Select Media Releases
- 3rd Tier Placement of Logo on all Event Signage
- Display of Banner at Event
- Full Page Ad in Event Program
- Medium Logo on Information Kits
- 4 guests invited to the Gala Evening including Music of the Night Golden Circle seating
- Receive Award from event organizer at your office
- Information placed in Delegate Bags

BRONZE SPONSOR - \$1,000

Event Benefits

- 4th Tier Placement of Logo on all Event Signage
- Display of Banner at Event
- 1/2 Page Ad in Event Program
- Small Logo on Information Kits
- 2 guests invited to the Gala Evening including Music of the Night Golden Circle seating
- Receive Recognition Plaque at Your Office
- Information placed in Delegate Bags

Year Long Benefits

- Logo/Ad/Link on Main Page of BC Lupus website
- Full Page Ad in Lighthouse quarterly editions
- Logo on Donor Wall in BCLS Office
- Permission to use "proud supporter of An Affair to Remember - The Many Masks of Lupus, BCLS" in media, ads and news releases.
- Other Arrangements as Negotiated

Year Long Benefits

- Logo/Ad/Link on Donor Page of BC Lupus website
- 1/2 Page Ad in Lighthouse quarterly editions
- Logo on Donor Wall in BCLS Office
- Permission to use "proud supporter of An Affair to Remember - The Many Masks of Lupus, BCLS" in media, ads and news releases.

Year Long Benefits

- Logo/Link on Donor Page of BC Lupus website
- 1/4 Page Ad in Lighthouse quarterly editions
- Logo on Donor Wall in BCLS Office
- Permission to use "proud supporter of An Affair to Remember - The Many Masks of Lupus, BCLS" in media, ads and news releases.

Year Long Benefits

- Logo on Donor Page of BCLS website
- 1/8 Page Ad in Lighthouse quarterly editions
- Permission to use "proud supporter of An Affair to Remember - The Many Masks of Lupus, BCLS" in media, ads and news releases.

OTHER OPTIONS: Donation, Education Award, Research Award.

We would be pleased to hear your specific proposals. If you require a tax receipt or have restricted funds please make a donation to BC Lupus Society. You will receive recognition to the fullest extent allowable.

Thank you for your support of the Lupus Society.

Please contact THE LUPUS SOCIETY info@bclupus.org 604.714.5564 Toll Free 1.866.585.8787